



THE Fortune DIFFERENCE

"Fortune's process has enabled the senior management team to get a clear focus on our business development priorities and action plans. Your creative process for helping us develop our approach and objectives has made it easier to take it to the rest of the Company."



" Fortune involves you, and it involves our managers and it allows people to learn from people. 'Practical Sales Management' has been a tremendous success because it allows us to customise and fit it to our business needs. If you're looking to change, if you're looking to build a team, if you're looking to develop your people to become more of a coach and more of a leader and less of a manager, then the Fortune Group is right for any organisation."








Helping people and businesses **help** themselves

Fortune's unique training programs **turn ideas into action.**

We help grow people and businesses with highly interactive workshop programs and practical multimedia training systems.

Our programs are built on years of actual 'field' experience with managers and sales teams from thousands of client companies worldwide, and include:

-  Sales Training
-  Telesales Training
-  Leadership Development
-  Sales Management Training
-  Change Leadership Training



LEAD
SELL
CHANGE
GROW



Inhouse Training Workshops



Our customised workshops for management and sales teams

Leadership In Action



Lead people and grow business productivity with core leadership skills

Executive Leadership



Residential leadership workshops for senior management teams

Leading Change



Lead, communicate and facilitate change that grows productivity

Solution Based Selling



Convert more leads to sales and maximise every customer relationship

TeleSales Skills



Improve the sales results from every phone sales representative

Sales Management



Secure and sustain high level performance from your sales team

Sales Negotiation Skills



Build negotiating skills that grow sales and improve profitability

Good Hiring Decisions



Equip managers with the skills and confidence to select high quality people

Quality Customer Care



Create the desire and ability to professionally care for every customer

[Request A Proposal](#)

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Multimedia Training Systems



Fortune's unique multimedia training systems deliver customised learning 'anywhere, anytime'.

Each system can be run by HR personnel and managers and comes with **step by step skills, tools and tutorials** that make running your own training easy.

'Leadership In Action'



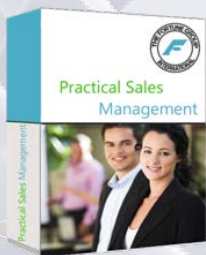
Develop high performance managers who can grow people and productivity.

'Solution Based Selling'



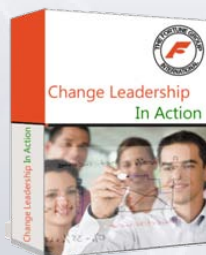
Convert leads to sales and maximise the potential of every customer relationship.

'Practical Sales Management'



Develop the leadership ability to secure and sustain high level performance from your sales team.

Change 'Leadership In Action'



Create competent managers with practical 'how-to' skills for leading and facilitating change.

Run Your Own Training.....It's Easy!



Train in small groups or teams with an **expert instructor on DVD** and create your own powerful training sessions.



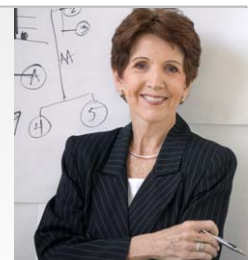
Facilitate your training **face to face**, peer to peer or live online through your learning intranet.



Customise every Fortune training system, and use it for retraining, one-on-one coaching and inducting new hires.



If you need guidance, we provide **lifetime customer support**. We're always here to help.



[Request A Proposal](#)

[Learn More](#)



Our Clients



Fortune has worked with over 7,000 organisations in Australia, and globally, for 40 years.

Clients come from every industry, including:



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SELL
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Or call us and let's talk 1300 699 384



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